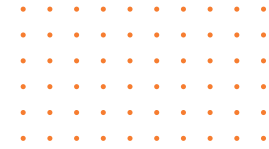


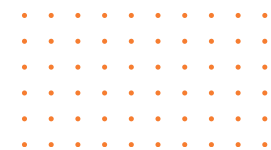


Tech Learniversity



# JOB GUARANTEED PROGRAM

QUALITY EDUCATION FROM QUALITY PEOPLE





PROGRAM NAME

# DATA SCIENTIST PROGRAM

QUALITY EDUCATION FROM QUALITY PEOPLE







## DATA SCIENTIST PROGRAM

This Data Scientist Program is an intensive journey through data science foundations, statistical analysis, machine learning, deep learning, and model deployment. Delivered over 400+ hours, it equips students with practical, industry-relevant skills—from Python programming and database queries to advanced AI and MLOps—to solve complex business problems.

### Course Overview

Data Scientists are in high demand, as they combine mathematics, programming, and domain knowledge to extract actionable insights. This program covers:

- Core Programming & Data Structures: Python best practices, NumPy, SciPy, and Git.
- Statistics & Probability: From hypothesis testing to regression techniques.
- Data Wrangling & Exploration: SQL, data cleaning with Python (Pandas), feature engineering.
- Machine Learning: Supervised/unsupervised methods, model evaluation, and hyperparameter tuning.
- Deep Learning & Advanced Topics: Neural networks in TensorFlow/PyTorch, NLP, computer vision.
- Deployment & MLOps: Building real-time data solutions with Flask, Docker, cloud environments.
- Ethical AI & Data Privacy: Addressing model bias and compliance (GDPR, CCPA).
- Capstone Project: A real-world project applying all learned concepts end-to-end.



## COURSE TYPE

- Designed for a beginner-to-intermediate level.
- Intensifies into advanced machine learning and deep learning concepts, making it robust for those with basic math/programming backgrounds.

## Course Objectives

1. Build Strong Foundations: Master Python coding, data structures, and version control.
2. Apply Statistical Methods: Execute descriptive and inferential analyses, including A/B tests.
3. Excel in Data Handling: Acquire, clean, and transform data from diverse sources using SQL, APIs, and web scraping.
4. Master Machine Learning: Implement algorithms for classification, regression, clustering, and dimensionality reduction.
5. Leverage Deep Learning: Construct neural networks for image recognition, NLP, and sophisticated AI solutions.
6. Engineer Production Models: Deploy ML solutions using containers, cloud platforms, monitoring tools, and best MLOps practices.
7. Address Ethical Concerns: Understand biases, fairness, and regulatory frameworks in data science.
8. Demonstrate Full Lifecycle Skills: Present and deploy a real-world capstone project spanning data ingestion to final insights.





## DURATION

430 Hours

## Requirements

- A computer (Windows, macOS, or Linux) with enough RAM (at least 8 GB recommended)
- Reliable internet connection
- Ability and willingness to install software (Python, SQL databases, IDEs, etc.)

## Pre-requisites

- Basic knowledge of linear algebra (e.g., matrices, vectors) and calculus (differentiation, integration)
- Introduction to programming concepts (ideally in Python)
- Understanding of fundamental statistics (mean, variance, distributions) is helpful





## TARGET AUDIENCE

- Beginners or early-career professionals targeting Data Science roles
- Software developers aiming to pivot into ML/AI fields
- Statisticians and mathematicians wanting to apply computational techniques
- Data analysts seeking advanced modeling and deployment capabilities
- Professionals from any domain interested in harnessing big data for actionable insights

## Career and Future Prospects

Upon completion, graduates can explore roles such as:

- Data Scientist / Research Scientist
- Machine Learning Engineer
- AI Specialist
- Data Analyst (with advanced modeling focus)
- Business Intelligence Specialist (enhanced with data science skills)

With experience, Data Scientists often become team leads, architects, or strategy consultants, shaping AI-driven products and initiatives.





## DESIGNATION/TITLE

Common positions in this field include:

- Junior Data Scientist / Associate Data Scientist
- Data Scientist
- Senior Data Scientist
- AI/ML Engineer
- Applied Research Scientist (focus on R&D)

## Projects

Hands-on practice and real-world application are critical. The program includes:

1. Data Wrangling & EDA Project
  - Collect data from APIs, clean and transform it using Pandas
  - Perform exploratory analyses to uncover initial patterns
2. Machine Learning Mini-Projects
  - Build classification/regression models (e.g., logistic regression, random forests)
  - Tune hyperparameters (e.g., Grid Search, Bayesian optimization)
3. Deep Learning Focus
  - Develop a CNN for image classification on a known dataset (e.g., CIFAR-10 or MNIST)
  - Explore NLP with RNNs or Transformers for sentiment analysis
4. MLOps / Deployment Task
  - Containerize a trained model with Docker
  - Serve the model with Flask/Streamlit and demonstrate CI/CD pipelines





## PROJECTS

### 5. Capstone Project

- End-to-end pipeline: data collection, cleaning, model building, deployment, and monitoring
- Presentation of solution architecture, approach, and outcomes to stakeholders

## Salary

India : ₹8 LPA – ₹20 LPA

USA : \$85,000 – \$140,000

Canada : CA\$75,000 – CA\$120,000

UK : £45,000 – £80,000

Australia : AU\$80,000 – AU\$120,000





## FEATURES

- Comprehensive Curriculum: Covers cutting-edge ML/DL topics along with strong foundations in statistics and programming.
- Practical Approach: Emphasis on coding labs, real data sources, project-based assessments.
- High-End Tools: Hands-on with Python, TensorFlow/PyTorch, Docker, cloud services.
- Collaborative: Regular group projects, peer reviews, and version control workflows.
- Career Support: Resume building, interview practice, network opportunities.

## Benefits

- Full Spectrum Expertise: Master everything from data cleaning to advanced AI/ML.
- Industry-Relevant Skills: Projects and proven frameworks used by major tech and data-driven firms.
- Portfolio Development: Capstone project highlighting real-world readiness.
- Scalable Career Path: Move into roles like Senior Data Scientist, ML Engineer, or specialized fields (NLP, CV, etc.).
- Ethical and Compliant: Learn responsible AI practices and data privacy standards.





# SYLLABUS

## MODULE 1. FOUNDATIONS OF PROGRAMMING AND DATA STRUCTURES

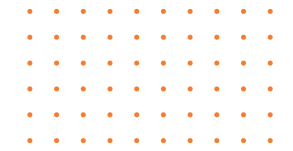
- **Python for Data Science:** Advanced topics including list comprehensions, lambda functions, decorators, generators. Focus on PEP 8 standards and efficient code.
- **Libraries:**
- **NumPy**
  - Array creation: `np.array()`, `np.zeros()`, `np.ones()`, `np.arange()`
  - Indexing/slicing: `array[0:5]`, `array[:, 1]`
  - Element-wise operations: `+`, `-`, `*`, `/`
  - Broadcasting rules
  - Linear algebra: `np.dot()`, `np.matmul()`, `np.linalg.inv()`
  - Statistics: `np.mean()`, `np.median()`, `np.std()`
  - Random: `np.random.rand()`, `np.random.randint()`
- **SciPy:** (optimization, signal processing).
- **Data Structures:** Efficient use of dictionaries, sets, tuples, and custom classes for data handling (e.g., average  $O(1)$  lookup for hash tables).
- **Version Control:** Git and GitHub for collaborative development (branching, merging, pull requests, contributing to open source).





# SYLLABUS

## MODULE 2: STATISTICAL INFERENCE AND PROBABILITY



- **Descriptive Statistics:** Measures of central tendency (mean, median, mode), dispersion (variance, standard deviation, IQR), distribution shapes (skewness, kurtosis).
- **Inferential Statistics:** Hypothesis testing (Z-test, T-test, ANOVA, Chi-squared, p-values, significance levels), confidence intervals (95% CI common standard).
- **Probability Theory:** Bayes' Theorem, conditional probability, joint and marginal distributions.
- **Regression Analysis:** Simple and multiple linear regression (R-squared, adjusted R-squared, RMSE), logistic regression for binary classification.
- **Experimental Design:** A/B testing methodologies, power analysis (achieve 80% power at 0.05 significance level).





# SYLLABUS

## MODULE 3: DATA COLLECTION, WRANGLING, AND EXPLORATION

- **SQL for Data Science:** Complex queries (JOINS, subqueries, window functions), database design (normalization, indexing for performance: 10-100x faster queries).
- CREATE INDEX
- DROP INDEX, ALTER INDEX
- CREATE VIEW
- DROP VIEW, ALTER VIEW
- CREATE SEQUENCE
- CREATE PROCEDURE / CREATE FUNCTION: Defining parameterized routines
- Control flow (IF/ELSE, WHILE loops, CASE statements)
- ROW\_NUMBER(), RANK(), DENSE\_RANK(), NTILE()
- LEAD(), LAG(), FIRST\_VALUE(), LAST\_VALUE()
- Aggregate window functions (SUM() OVER(...), AVG() OVER(...))
- **Data Acquisition:** APIs (RESTful, SOAP, OAuth authentication), web scraping (BeautifulSoup, Scrapy for 1000s of pages/hour), data lakes/warehouses.





## SYLLABUS

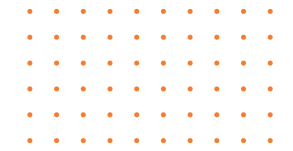
- **Pandas for Data Manipulation:** DataFrames, Series, GroupBy operations, merging, reshaping (pivot, melt), handling missing data (imputation techniques: mean, median, mode, K-NN), outlier detection (IQR, Z-score).
- Create DataFrame: `pd.DataFrame()`
- Import/export: `pd.read_csv()`, `df.to_csv()`
- Data inspection: `df.head()`, `df.info()`, `df.describe()`
- Missing values: `df.isnull()`, `df.fillna()`, `df.dropna()`
- Duplicates: `df.drop_duplicates()`
- Selection: `df['col']`, `df.loc[]`, `df.iloc[]`
- Filtering: `df[df['col'] > 10]`
- Transformations: `df.apply()`, `df.map()`, `df.transform()`
- Grouping: `df.groupby()`
- Merge/join: `pd.merge()`, `pd.concat()`
- Pivot/melt: `df.pivot_table()`, `pd.melt()`
- **Feature Engineering:** Creating new variables from existing ones (e.g., polynomial features, interaction terms, date/time features), encoding categorical variables (one-hot, label, target encoding).
- **Exploratory Data Analysis (EDA):** Univariate, bivariate, multivariate analysis, correlation matrices (Pearson, Spearman coefficients), distribution plots, scatter plots, box plots.





# SYLLABUS

## MODULE 4. MACHINE LEARNING FUNDAMENTALS



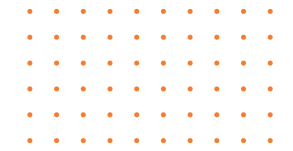
- **Supervised Learning:**
- **Classification:** k-Nearest Neighbors, Naive Bayes, Support Vector Machines (SVMs), Decision Trees, Random Forests (often 5-10% accuracy boost over single trees), Gradient Boosting (XGBoost, LightGBM, CatBoost: often top performers in Kaggle competitions).
- **Regression:** Ridge, Lasso, Elastic Net regularization.
- **Unsupervised Learning:**
- **Clustering:** K-Means, DBSCAN, Hierarchical Clustering (evaluating with Silhouette score, Elbow method).
- **Dimensionality Reduction:** Principal Component Analysis (PCA: e.g., reducing 100 features to 10 while retaining 95% variance), t-SNE, UMAP.
- **Model Evaluation:** Cross-validation (K-fold), performance metrics (accuracy, precision, recall, F1-score, ROC-AUC for classification; MAE, MSE, R-squared for regression), confusion matrices.
- **Model Selection & Hyperparameter Tuning:** Grid Search, Random Search, Bayesian Optimization (e.g., using Optuna or Hyperopt, can find optimal hyperparameters 2-5x faster).





# SYLLABUS

## MODULE 5: DEEP LEARNING AND ADVANCED TOPICS



- **Neural Networks:** Perceptrons, Multi-Layer Perceptrons (MLPs), activation functions (ReLU, sigmoid, tanh), backpropagation.
- **Frameworks:** TensorFlow 2.x, Keras, PyTorch.
- **Convolutional Neural Networks (CNNs):** Image classification (e.g., ResNet, VGG for ImageNet-scale tasks), object detection (YOLO, Faster R-CNN).
- **Recurrent Neural Networks (RNNs):** LSTMs, GRUs for sequence data (NLP, time series).
- **Natural Language Processing (NLP):** Text preprocessing (tokenization, stemming, lemmatization), Word Embeddings (Word2Vec, GloVe), Transformers (BERT, GPT-3 for SOTA NLP tasks).





# SYLLABUS

## MODULE 6. DEPLOYMENT, MLOPS, AND ETHICS



- **Model Deployment:** Flask/Streamlit for web apps, Docker for containerization, cloud platforms (AWS Sagemaker, Google AI Platform, Azure ML).
- **MLOps:** CI/CD for ML pipelines, model monitoring (data drift, concept drift), logging, versioning.
- **Big Data Tools:** Apache Spark (processing petabytes of data 100x faster than Hadoop MapReduce), Hadoop, Hive, Kafka for real-time data streams.
- **Data Visualization & Storytelling:** Matplotlib, Seaborn, Plotly, Tableau/Power BI. Effective communication of insights to non-technical stakeholders (e.g., "storytelling with data").
- **Ethics in AI:** Bias in data and models (e.g., racial bias in facial recognition), fairness, accountability, transparency, privacy (GDPR, CCPA compliance).
- **Case Studies & Projects:** End-to-end projects demonstrating problem definition, data acquisition, model building, evaluation, and deployment.
- **Capstone Project:** A comprehensive, real-world project demonstrating proficiency across all syllabus modules, leading to a deployable solution and presentation.





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### Company Description

At Tech Learniversity, we are dedicated to transforming lives through accessible, cutting-edge technology education and personalized learning experiences that empower individuals to excel in the digital era.





# ABOUT US

## Company Description

Tech Learniversity is a cutting-edge EdTech firm dedicated to revolutionizing global education through personalized learning experiences. We offer innovative training programs, including immersive bootcamps and next-generation AI courses, designed to equip learners with the skills needed to excel in today's competitive job market.

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